

The PULSE!

Xooma Worldwide

April 2015
Monthly Update

The market for X2O has never been bigger...here's proof!



Xooma's premier product, X2O, has a 'worldwide' market and is for people of all ages. This isn't news to most of our Members. However, did you know what Nestle's CEO had to say about the enormous growth in their bottled water sale division this past February?

Get connected to a wealth of current news and scientific studies in the health and wellness field by joining Xooma's Facebook page and Xooma's Ning website. Our Ning site, in particular, features cutting-edge research and articles on topics that are key to Xooma's product line...and your business.

The information revealed about the bottled water industry is just one example of what you can learn by staying connected. The bottled water trend shows no signs of slowing down. In fact, one of the world's largest food and beverage companies reported that their 'bottled water' brand was a key growth factor for their global sales in 2014.

Considering the fact that most people buy bottled water in hopes of gaining more health benefits (compared to other beverage options), **X2O is perfectly positioned to take advantage of this growing demand.**

This report simply confirms that there is an ever increasing population of people who will be interested in trying and buying X2O to transform their plain bottled water into a refreshing and powerful health beverage.

By joining Xooma's Ning site, you'll see relevant articles like this one published on Beverage Daily's website on February 20, 2015 by Ben Bouckley.

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"Nestlé CFO Wan Ling Martello says Nestle Pure Life remains a key growth engine for the company's Nestle Waters business, with especially strong growth in North America, UK and emerging markets.

The world's largest food and beverage firm reported its Full Year 2014 results this morning, with CEO Paul Bulcke claiming
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Get guaranteed bonuses & prizes with our Spring Sponsoring Promotion

The first 3 months of 2015 have exceeded our original projections we set back in December...and we couldn't be happier about it. So, to say 'THANK YOU' we're going to celebrate by keeping the MOMENTUM going – all month long.



To help you catch this wave of growth happening in Xooma, we're giving you MORE rewards for doing the things that really grow your business. In fact, we're giving away thousands of dollars in prizes through this promotion!

- Members with 120 - 179 Points will be awarded **\$100.00** worth of any Xooma products they choose.
- Members with 180 - 239 Points will be awarded **\$175.00** worth of any Xooma products they choose.
- Members with 240 - 299 Points will be awarded **\$100.00** worth of any Xooma products they choose **AND a 32 GB, Windows-based computer tablet** with a retail value of \$150.
- Members with 300 Points or more will be awarded a **\$300.00 American Express Gift Card** to spend on anything they want!



These prizes are ON TOP of all your normal commissions and bonuses! But, this special opportunity is only available in April...so don't delay. Start earning points today!

For all the details on this promotion and the different ways you can earn points, visit the 'News' section at Xooma.com and then click on 'Incentive Programs'. Or check your recent emails from Xooma.

Xooma is making your business more efficient than ever...

Constantly working to help you grow your business, Xooma's corporate team recently made changes to the Sign-in process on your replicated Xooma website. With these modifications and new large-colored clickable buttons, it's easier than ever for new Members to sign up.

Did you know about the new sample package? A great package for anyone, Xooma just launched the "Sample Action 20 Pack." It was created in working with some of Xooma's top leaders in the field.

This new Sample pack is ideal for new and current Members, and is also a new "Add-On" package available in your back office. Order your Sample pack today. Use **Item #5159**, only \$199 for Members (Retail Value \$287.45)

Want it FREE? Each sample pack has a retail value of \$14. Simply ask your guests to pay you \$10 for the sample pack. At that price, they get a great value and YOU get a total of \$200 back in your pocket. That's like getting this entire package for FREE!



How the Xooma Builder System can help you at tax time AND all through the year

One of the most overlooked benefits of having a home-based business is the incredible tax deductions that are available. Unfortunately, most people end up paying hundreds...or thousands...of extra dollars in taxes simply because they didn't know about the deductions they could take as a Xooma business owner.

With Xooma's Builder System – that includes the Deductr program – Xooma has the perfect solution to help you honestly, ethically and legally maximize all the tax deductions you're entitled to as a home-based business owner. This one tool alone could help you keep hundreds or even thousands of extra dollars in your pocket at tax time each year. This comprehensive yet simple program is automatically included as a bonus feature **when you subscribe to the Xooma Builder System.**

At just \$29.95 per month (after your 30-day FREE trial) there's no better tool for helping you build your business. And while less than \$1 per day is amazingly affordable, the new \$5.00 per Member bonus AND double Loyalty Rewards allow you multiple ways to easily get your subscription free. So, if you're not currently taking advantage of Xooma's Builder System, now is the time to get started.

Make NEXT April 15th (2016) easier on your business...and your wallet...by subscribing now. Simply log-in to the back office of your Xooma website, look for the 'Xooma Builder' section and begin your 30-day free trial today.

The Market for X20...(continued from page 1)

claiming "strong results, building on the growth of past years and delivered in a soft trading environment."

Nestle Waters posted sales of CHF 7.4 Billion with 5.4% organic growth, and its trading operating profit rose 9.7%, with Martello noting the business's steady improvement over the past few years, helped by category growth in North America and emerging markets in particular.

"And our largest market, the US remains highly, highly competitive. Across emerging markets the double-digit growth rate was sustained with a really strong RIG [real internal growth] contribution..."

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Check out the rest of the article on Xooma's FREE Ning site by logging in to: www.xoomaworldwidecorporate.ning.com

