

Dr. Ernie Panza, D.C. Joins Xooma's Scientific Advisory Board

After more than 20 years in Florida following his retirement, Dr. Ernie Panza - a highly successful chiropractor, motivational speaker, professional life and health coach and impassioned author - found his way back to Williamsburg, VA where he had a private practice for many years. Not only that, he found his way to Xooma Worldwide, becoming a Member on February 14th of this year (more on that below). This month, we proudly announce that **Dr. Ernie Panza has now joined Xooma Worldwide's Scientific Advisory Board.**

For more than 30 years, Dr. Panza has been inspiring audiences with his refreshing and uplifting messages.



Voted "Most likely to go to jail" by his high school classmates, Ernie Panza is not your typical doctor or speaker. He overcame illiteracy, dyslexia and low self-esteem to become a highly successful chiropractor with a thriving practice in 5 states spanning

his career of 28 years. He now travels the world spreading his message of love, natural health and the power of positive attitude. And to date, he has written and published 18 books with another due out soon!

Dr. Panza is a father of 5 and grandfather of 12. He has always been an avid health enthusiast and has stayed fit by going to the gym almost every day since high school. He has been a vegetarian since 1964. And he fully supports Xooma's mission of "**Changing the Health of a Generation**" and the innovative wellness products Xooma provides. His obvious love for people is why so many across North America call him "The Ambassador of Love." So, placing his first order with Xooma on February 14th, we're sure it was no coincidence. **Welcome, Dr. Panza, to the Xooma Family!**

Congratulations to Ronnie & Naomi Webb on their 4-Year Anniversary!



It was four years ago one hot July day that Ronnie and Naomi Webb came to visit Xooma for the first time. Expecting to stay only for a day, they ended up spending the entire week at Xooma Global Headquarters. Not

only did they make the decision to join the Xooma Family, they contacted everyone they could think of and had a team of over 300 people within their first week!

And now, four years later, Ronnie and Naomi enjoy the physical rewards of Xooma's exclusive wellness products and the financial rewards of achieving the highest leadership rank in the Company – Executive Vice President. When asked, "What do you want to achieve next in Xooma?" they told us, "Our goal is to help as many people as possible reach the top and experience the rewards of the Xooma lifestyle like we do each and every day."

So powerful, the FDA approved two health claims for it!

RevitalMind™ is an exclusive premium brain support formula that contains an impressive collection of nutrients, shown in clinical science to support a variety of key brain functions. In fact, one of the many trademarked and branded ingredients in this formula is 'SerinAid PhosphatidylSerine (PS)'. To demonstrate just how effective PS really is, shockingly, the FDA granted two significant health claims for it - indicating that PS may reduce the risk of cognitive dysfunction and dementia in the elderly. As one of the many premium nutrients in RevitalMind, SerinAid PS is designed to deliver REAL results based on REAL science.

So why risk becoming another statistic of age-related mental decline? Feed and protect your brain with RevitalMind. **Order Item # 7310 today.**

Nourish your skin with Ellagiderm Cream for just \$19.98 per bottle in August



Ellagiderm Cream is one of those “hidden gems” in Xooma’s product line. However, more and more people are discovering the skin healing and nourishing properties of this ultra-pure topical cream – especially for maintaining healthy and youthful looking skin. In fact, in the July/Aug edition of the Health Beat Newsletter (found in the back office of your Xooma website) there are two fantastic **testimonies** on Ellagiderm Cream. So, be sure to check those out.

You’re going to love this one-of-a-kind cream for addressing all types of skin issues like burns, age spots, rashes, dryness, scrapes and more. You’ll be amazed at how quickly and easily it absorbs into the skin, leaving it feeling silky smooth. And if you try Ellagiderm Cream this month, you’ll **SAVE \$17.52** off the retail price and pay **just \$19.⁹⁸ per bottle***! (*Limit 3 per household)

Order Item #1099 in August to get this special offer.

NEW enrollment forms and more great tools at XoomaStore.com

Working with Xooma top Business Leaders, we have just updated and improved our printed Enrollment Forms, (known as our ‘Tear-Off’ Pads). These new forms make it simple and easy for you to help people get started as a new Member by walking them step-by-step through their options. This business tool is a ‘must have’ when you’re meeting with people face-to-face... especially when you’re unable to be on a computer or get an internet connection.

You’ll see this new enrollment form and many other professional and affordable Xooma marketing tools by going to www.xoomastore.com. Not only will these tools help you earn more money in your Xooma business, they are also considered as **tax-deductible** expenses! It’s almost like the government is *incentivizing you* to grow your business by giving you tax incentives to invest in these tools.

Announcing a NEW ‘Get Started’ package: “The Platinum Builder Pack”



By popular demand, Xooma introduced a new ‘Starter’ package that offers the best value, savings and variety of any package we’ve ever offered. It’s ‘The Platinum Builder Pack.’

The value this package offers can’t be beat. In fact, Members who purchase this package will **SAVE** well over \$500 off the retail price. And best of all, you’ll **earn a \$200 Cash Back Bonus** when you help one of your Members take advantage of this package.

What’s in it? More than we could possibly list here! So check it out on the ‘Get Started’ section of your Xooma website: **Item No. 4856**. Retail price is \$1,524.55, but the Member price is only \$999.98. (QV 1000 / PV 640 / RR 100 / CB 200)

New Incentive on National Manager Builder Packs

Speaking of Sign-up Packs, don’t miss out on sharing the ‘National Manager Builder’ pack, which now pays you **\$100 Cash Back Bonus** every time you help a new Member take advantage of this package. That’s right, we **DOUBLED** the cash back you earn on this popular package.

