

Casey and Matt Jackson love being Members of the '4X4 Club'!



"We started with Xooma because of the products. In the beginning we didn't plan on doing the business. But once we began experiencing health benefits, then we decided to promote Xooma."

Casey and Matt Jackson achieved the 4X4 Club the first time in October 2014. "We were very happy to join the 4X Club, about a year ago. As for the 4X4 Club, it was an awesome feeling when we made it in." Their Xooma business has continued to grow ever since. Their dream is to

transition out of their traditional business of catering, and fully into earning 'residual income' with Xooma. "The residual income will allow us more freedom to do what we want to do. Having a traditional business means lots of overhead, working weekends, managing the books, and basically creating everything ourselves, including all our own marketing and printing."

With Xooma, all the tools and everything you need to build your business are already in place. Xooma makes it easy, especially with the enrollment forms, business presentation, flipcharts and business cards. Casey describes their current business cards, "The front is catering and the back is Xooma." Matt describes it a little differently, "The front is Xooma and the back is catering." Other than this, they agree on everything else!

Their cars are stocked with Xooma products so they are prepared to 'share' wherever they are. Their cars include sample packs, brochures, newspapers, pH and chlorine testers, and even soda pop bottles... "because you never know when the opportunity is going to present itself!"

They are appreciative of the "great company support" they have with Xooma corporate. And they both share, "We are very fortunate to have Susie Keehner. She has been a tremendous mentor and a phenomenal inspirational leader." Along with Bodey Fox, Casey adds they are always available to help and support their team.

According to Casey, the key is the follow-up. They follow-up within 48 hours of meeting someone new. Casey calls it 'Customer Care'. She checks on her new Members regularly to see how they are doing, including after they receive their first autoship.

It's clear their organized approach and consistent follow-up are a huge part of their continuing growth. We congratulate them on their success and invite YOU to join them and so many others in Xooma's 4X4 Club!

Who's Who and Who's NEW at Xooma Corporate:



Aaron Johnson: Member Services Representative. Aaron is also new on our Corporate Team. He is gregarious and affable. Aaron also has a love for animals, so much so that he has been a Vet Assistant and is also a certified dog trainer. But it doesn't stop with land animals. *(continued on page 2)*

HOT July special on Omega 3/75!



SPECIAL SAVINGS THIS MONTH!

The significant health benefits of Omega 3 Fatty Acids are far too numerous to ignore. From heart health to better brain function,

from reducing the risk of cancers to improving people's moods, Omega 3's just might be one of the most important supplements you take. But you can't settle for grocery store bargain brands. QUALITY matters! That's why you need Xooma's exclusive Omega 3/75™ formula in your daily regimen!

This one-of-a-kind formula contains a high ratio of EPA (Essential Fatty Acids) along with shark liver oil & squalene for immune system support by providing powerful antioxidants and by stimulating the production of white blood cells (neutrophils and macrophages).

During the month of July you can purchase a bottle of Omega 3/75 for just **\$19.99**, almost **50% savings** off the normal retail price. To get this special price order **Item #1051**. (Limit 3 per Member)

What's your X20™ IQ?!



We hear countless testimonies from our Members around the world about the numerous positive health benefits they experience from using Xooma's X2O. Since X2O is our

premier product, we thought it would be fun to see how much YOU know about it. And in the process, you'll discover your **X2O IQ!** Have fun answering the questions below....

Test your 'X2O IQ' by answering these questions:

1. What 3 key benefits are most often used to promote X2O?
2. What 5 keywords COULD be used to describe X2O?
3. What is the number Xooma most often quotes as the human blood's natural pH?
4. Which is more acidic, regular soda or diet soda?
5. Is there a popular drink in the marketplace that is more alkaline than X2O water?
6. You know that electrolytes are important for the body, especially with heavy physical activity, extreme environments and less-than-adequate diets. Name the top 5 electrolytes in X2O.
7. How does X2O water help you lose weight?
8. Do you know where X2O is safely and ecologically harvested from?
9. How could you use X2O to help your plants, including vegetables and flowering plants?
10. Can pets benefit from X2O? Name the best Xooma product for pets.

BONUS

Bonus Question - Do you know what the sachet portion of X2O is made from?

Check your answers here: Simply visit <http://www.xooma.com/quiz> to find out how X2O 'smart' you are. Not only that, you'll get an assessment of your **X2O IQ** – are you Genius level? have more to learn? or need to go 'back to school' at Xooma University? *(It's okay, we offer scholarships!)*



By Quiz Master **Laura Jackson**

Who's Who...

(continued from page 1)

Aaron also has a fish tank business where he helps individual owners and corporate clients get set up with fish tanks of all shapes and varieties. But 8:30 am-5:00 pm you will find him in our Member Services Department assisting Xooma Members like you from around the world. Another interesting fact...how did Aaron discover Xooma? He met Xooma's Director of International Development, Erick Stinger, at a barbecue about 10 years ago and they've been friends ever since. His favorite Blast flavor? Coconut Crush!

Nancy Shields is Xooma's new 'Director of First Impressions' at our front desk in the lobby and on the corporate office phone line. She replaces Jess, our previous front desk receptionist, who is now back in our Member Services Department after having her son, Jonah.



Nancy loves being at Xooma, saying that people are so very warm and friendly. While she will tell you she has a passion for accounting, and an accounting degree, she loves people and is always positive. She was born and raised not far from Xooma's headquarters, though she spent a few years living up 'north' (Virginia) and in the mountains before returning home to this area. Also here are her 4 children, 4 grandchildren, and her brother - a retired Hampton Police Officer.

Testimony:

We're proud to report that Nancy already has a Xooma products 'success story'. Nancy had been plagued with headaches and migraines, 12-15 a month regularly, along with restless leg syndrome. After 3 days of starting at Xooma, Nancy began using X2O. Within one week of starting, Nancy was able to stop taking Klonopin which was prescribed for her restless leg syndrome. She is grateful to be sleeping so well. Not only that, Nancy hardly gets headaches or migraines any more. She used to take 60 pills of Topamax every month, even after having a nerve block for migraine prevention. She now only takes 6 pills of Topamax each month. Nancy swears by X2O and also takes FocusUP® and MetaboWize™, which she credits for helping her lose 12 pounds already. Even better, Nancy can now enjoy spaghetti since her acid reflux is totally gone. And her favorite Blast flavor? Grape Xcape!

Please join us in welcoming Aaron and Nancy to 'Team Xooma'.