

The PULSE!

Xooma Worldwide

December 2015

Silver Bells, Silver Wreaths.... AND Silver MAX™!



It's getting to be that time of year...when you don't want to be without Silver MAX!

The end of November begins more than a month-long period of holiday festivities in North America. Friends, family, travel, good food, good times and lots of memories.

It's also a time of year that unfortunately brings with it seasonal colds, flu and illness.

Get prepared now! Silver MAX offers you 3 levels of immune system protection. It's anti-bacterial, anti-viral and anti-fungal! There really isn't anything else you can buy that accomplishes all THREE of these areas.

Here's huge supporting evidence of how powerful Silver MAX can be.

Take a look at your back office under Training and Marketing Tools tab and then on Product Info. You'll see a link to an unclassified U.S. government study & presentation on using silver hydrosol to fight against Hemorrhagic Fever Viruses. You'll see how ***the main ingredient in Silver MAX – silver hydrosol – was shown to be effective with the Ebola virus.***

Don't miss this valuable information in your back office. And don't miss this opportunity to 'stock up' on Silver MAX to prepare for cold and flu season... and avoid any potential shipping delays due to cold weather conditions.

Gift Cards for purchase!

If you're building a Xooma business, there's nothing easier and more effective than our new Gift Card Marketing Program. And thanks to this NEW feature, it just got better.



You can now hold physical Gift Cards in your hand that you can add your personal information to and give them out to others! Imagine the simplicity of actually handing someone a \$50 Xooma Gift Card in person to encourage them to try some of our top selling products. It's super easy to do and a strong motivator for your prospect too.

These premium quality, card stock Gift Cards come wrapped in packs of 5. Just add your contact info on the back and an expiration date (instructions come with your gift cards). Get yours today! **Order Item #7017 for \$1.25/pack of 5.**

Bodey Fox receives 2015 President's Award



Stephen "Bodey" Fox received this year's coveted 'President's Award' at Xooma's Global Launch event for the new Gift Card Program. "It was certainly a surprise to receive the award, I didn't expect it," Bodey shares.

Just celebrating his 5-year anniversary, Bodey joined Xooma Worldwide September 30th, 2010. Not only does he love the products, he loves people and also the freedom – time freedom to be able to do the things that most people (who work '9-5') can't enjoy. He loves spending time with his family, children, and their activities. In addition to having time for travel and church activities, he loves the freedom of helping people in his community who are in need.

"Being in the people business, I have enjoyed a flexible schedule for 32 years of my life." Bodey started in commission-based jobs at the age of 18 and has spent the vast majority of years in the Direct Sales Industry. "I love what I do. And the time freedom is priceless!"

"There is a payback in monetary gain and a payback that fuels your engine, internally, what I call your 'energy bank'. When you are in a room full of people and delivering a message that you feel is beneficial to that group, you – and the room – are feeding off each other and building that energy."

"When I first heard about Xooma, the water made so much sense to me. I already knew the tap water in our country was bad. We used filtered water at the time. Plus we knew our ground was depleted of the minerals, by as much as 80%. So our fruits and vegetables don't have them any more. And cancer thrives on sugar and acid."

From the product side to the business side, Bodey says it all revolves around making wise choices. We all make small choices every day. But at the end of the day (or week or month), the better your choices are, the better quality of life you will have.

Bodey loves helping people. "You get paid for what you love to do. Then people call and thank you for ***(continued on page 2)***

Are you a 'smart' consumer? Check out Xooma's Back Office videos



Check out the latest videos that have been added to Xooma's YouTube channel. Simply type 'XoomaTube' in the search bar and be sure to 'subscribe' to our channel

so it's easy for you to access again in the future. Then, take 5 minutes and watch our new 'Consumer Education' video.

Slick advertising campaigns, 'unbelievable' testimonies and uneducated consumers allow many of today's retail companies to make low quality supplements that do virtually nothing to improve your health...while generating huge profits for them. It's an ugly truth that we reveal in this new 'Consumer Education' video.

Discover why Xooma's products are the right choice for anyone who wants real value and real results from the supplements they buy.

Bodey Fox (continued from page 1)

introducing them to Xooma. And from doing those little things that add up, everyone gets excited because it results in receiving bigger 'thank you' checks from Xooma!"

Congratulations Bodey for your dedication to Xooma, your Team and our community-at-large!

'Sweet' holiday SAVINGS on Chocolate Fix this month!



Chocolate Fix™ is one of the most delicious and guilt-free ways to get the incredible health benefits of cocoa. And as we enter the colder fall and winter season, there's no better time enjoy Chocolate Fix as a creamy and rich-tasting hot chocolate.

So here's a 'SWEET DEAL' for the holidays! **Now through November 30th, when you buy one box of Chocolate Fix, you receive the second box FREE.** That's a \$79.90 retail value for just \$29.95!

Order Item #1671 to get your Chocolate Fix 'BOGO' and discover this delicious, healthy, guilt-free treat the whole family can enjoy this winter season! A don't forget to download your free Chocolate Fix recipe book from the back office of your Xooma website.

New survey reveals that Xooma has the supplements people are looking for

The majority of U.S. adults—68 percent—take dietary supplements and consumer confidence remains high, with 84 percent of U.S. adults expressing overall confidence in the safety, quality and effectiveness of dietary supplements, according to the results of the newest survey commissioned by the Council for Responsible Nutrition (CRN). In fact, when you look at the 'Top 5' supplements in each of the four categories shown in the study, you'll discover that almost all of those top products can be found in Xooma's line.

Multivitamins, calcium, vitamin D, omega 3's, B vitamins, fiber, digestive enzymes, green tea, protein, energy drinks and hydration drinks. These are today's most popular supplements...and Xooma has it all!

Are you sharing Xooma's exclusive, high quality product line with others? You should be.

The new CRN survey is more proof that Xooma has what people are looking for today to protect and improve their health. You can view the entire survey results at: www.crnusa.org

