

Have you seen Xooma's NEW business overview presentation?



We are committed to making 2015 Xooma's biggest year ever. That means making it the biggest year for YOUR Xooma business! And in order to make that happen, we're working on ways to make it easier than ever for you to share Xooma's

products and business plan with others.

That's why we're so excited about Xooma's brand new business overview presentation for 2015. This new tool is now available for you to access in the back office of your Xooma website, in both PowerPoint and PDF versions.

You can use this powerful presentation anywhere... at a business meeting, on your laptop or printed out (like a flip chart) for those one-on-one meetings.

Here's how to access this new tool in your back office:

1. Log into your back office
2. Click on the "Training and Marketing Tools" tab
3. Then, click on "Business Tools"
4. Download the NEW Xooma Presentation at the top of the page

Find out even more by listening to a special recorded Xooma call which took place on January 18th. Visit your back office, under the "Training and Marketing Tools" tab and then click on "Weekly Calls."

Start using this presentation when you want to introduce others to the Xooma business opportunity and watch your business GROW in 2015!

Xooma's NEW 2015 Product Catalogs - now available!

Xooma's new 2015 product catalogs are now available for order! It's the perfect tool to help educate people about Xooma's top line of wellness products while also encouraging them to become a Member. Get stocked up NOW with Xooma's NEW catalog! Visit www.xoomastore.com and use SKU #XMB020 to order your 10-packs today.

what's new!



Meet Xooma Member and Coach – Danny Petty – with 700+ team wins

Coach Danny Petty is pretty humble about his recent fame in the news. Besides being a Xooma Member, "Coach Petty" has now coached 700 high school wins in varsity basketball. He shares, "It means you're old or you've been doing it a long time!"

Coach Petty says he's been fortunate that he feels God has blessed him with good people surrounding him and good players. He has been coaching for 42 years at a total of 6 schools, including 8 years coaching middle school.



He says there are other coaches with 700 wins. What he does feel is unique is winning 3 state championships at 3 different schools. Now he's looking for a state championship at the current school where he's coaching, James Clemens High School in Madison, Alabama.

But there's one more unique aspect, according to Coach Petty. HE has won a state championship...as a player. And he didn't seem to mind sharing that it was in 1968 when he played in high school. Coaching was next.

Then there was another game changer....in 2013, when Coach Petty discovered Xooma. He talks about how all the Xooma products he takes have really made a significant difference in his personal health.



Over the past several years, Coach Petty has participated in the Senior Olympics. He participated the first time in 2009 in San Francisco, CA (before discovering Xooma) and won a Silver medal.

Interestingly, after he started on Xooma's products he went on to win a Gold Medal in the Senior Olympics in Cleveland, Ohio (2013). Scheduled every two years, he's planning to compete in the Senior Olympics in Minnesota this summer.

Here is what Coach Petty has to say about how he felt after starting with X2O™ and FocusUP®. "I began using the X2O for hydration and I really felt a difference. I noticed my recovery rate was so much better. And I could drink what I needed without feeling full, like I did with Gatorade. So I'm not getting all that sugar and sodium, and what I AM getting is immediate benefits from the X2O since it gets into my system so much quicker."

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ALL Members can qualify for a FREE tablet this month!



Xooma's Rapid Rewards program is better than ever! In the first quarter of 2015, when a new Member joins and personally sponsors four new Members in their first 30 days, achieving 'Level 1' of Rapid Rewards, they'll receive a bonus gift our exclusive Xooma watch.

And now, when they help those first 4 sponsor new Members and reach 'Level 2' of Rapid Rewards in 60 days, they get an exciting new bonus gift – a **16 GB, Windows-based computer tablet** with a retail value of more than \$150!

In the month of February, ANY Xooma Member who has never achieved level 2 of our Rapid Rewards Program previously is eligible to qualify for a FREE tablet. Whether you've been a Member for 3 months or 3 years, if you achieve 'level 2' of Rapid Rewards in February, you'll receive a brand new tablet as a bonus gift – *guaranteed!*



Meet Xooma Member... (continued from page 1)

Coach Petty now takes several Xooma products, including FocusUP, LifeSource™, Joint Health™, Omega 3/75™, and most recently added Natural Collection™. He absolutely believes in the quality and performance of our products and recommends them to others.



In one example, Coach Petty says he used to wake up in the mornings and his body would feel stiff and achy. But, after 2 months of using Xooma's Joint Health, he found himself rolling out of bed and not feeling any aches, pains or stiffness.

While the video of his 700 Wins has been shared around the world on YouTube, his community continues to recognize him. Pictured above is from the January 22, 2015 meeting of the Madison City Board of Education, where Coach Petty was recognized.

That's not all. He is a member of the Huntsville Madison County Hall of Fame (1997) and has also been inducted into the Alabama High School Sports Hall of Fame (2012).

We are honored to have Coach Petty as part of the Xooma Team and congratulate him on leading so many teams to victory!

Show your love this month... by giving the gift of healthy chocolate decadence...with Chocolate Fix



It's that time of year again.... advertisements, colors and images everywhere that have to do with love, hearts, valentines, romance, sweethearts – and CHOCOLATE!



So how are **you** giving the gift of love this month?

How about sharing your love by giving the gift of a great-tasting chocolate treat – that is guilt-free AND healthy?!

Chocolate Fix™ is one of the most versatile and satisfying products in Xooma's line. You can drink it hot or cold. You can add an ounce of water/milk to make a creamy rich-tasting chocolate frosting-like treat. You can make a decadent – AND healthy – smoothie. You can even make cakes with it!

In fact, we received so many ideas for using Chocolate Fix, we created a Recipe Book to house them all and it's FREE to all our Members. You'll find it right in your back office of your Xooma website. Just scroll down your right-hand margin and click on the **Chocolate Fix Recipe Book** and you can view it or print it. And what a great extra bonus to accompany the box – or boxes – of Chocolate Fix you give as gifts this Valentine's season to those you care about.

Here's a 'SWEET DEAL': Now through February 15th, when you buy one box of Chocolate Fix, you receive the second box FREE.

Use Item #1671 to get your Chocolate Fix BOGO and discover this delicious, healthy, guilt-free treat the whole family can enjoy.

It's TAX time – are you going to pay too much this year?

One of the most overlooked benefits of having a home-based business is the incredible tax deductions that are available to you. Unfortunately, most people end up paying hundreds...or thousands...of extra dollars in taxes simply because they didn't know about the deductions they could take as a Xooma business owner.

Fortunately, Xooma has the perfect solution to help you honestly, ethically and legally maximize all the tax deductions you're entitled to as a home-based business owner. This one tool alone could help you keep hundreds or even thousands of extra dollars in your pocket at tax time each year.

It's called the **Deductr system** and it allows you to easily track all your income and expenses for your Xooma business while also showing you how to maximize your tax deductions each month. This comprehensive yet simple program is automatically included as a bonus feature when you subscribe to the Xooma Builder System! So, if you're not currently taking advantage of this system...now is the time to get started. Simply log-in to the back office of your Xooma website, look for the 'Xooma Builder' section and start your 30-day free trial today.