

# The PULSE!

Xooma Worldwide

February 2017

## Exciting News about Xooma's "Diabetic without Diabetes"

Many are familiar with Xooma National Manager Darrell Bledsoe's amazing story. It's been 6 years since he visited his doctor (for a 'well visit') and was given prescriptions for diabetic medication – which he still has not filled! While modifying his diet and lifestyle helped, a major key to Darrell's ongoing success has been Xooma's products, including the Believe in Better pack.



Now Darrell wants to help others. Here's how he did it!

Congratulations, Darrell, on your recently-published ebook entitled, "How to Conquer Type II Diabetes: The top 10 things you can do right now! By Darrell Bledsoe, *The Diabetic without Diabetes.*" This powerful ebook shares the secrets to Darrell's amazing transformation that caused his doctor to exclaim, 'Darrell, you're a diabetic without diabetes!'

**Here's the exciting news. Darrell would like to share a FREE copy of his new book with his Xooma family.** To receive an electronic copy of Darrell's book, simply email [darrellswellness@gmail.com](mailto:darrellswellness@gmail.com) and Darrell will forward you a free electronic copy of his new ebook!



## Kick off the New Year with MetaboWize™ and LOSE TO WIN!

How would you like to celebrate your healthy body in 2017? Now's your chance! Xooma launched its 90-Day 2017 Lose to Win MetaboWize Challenge in December – but the great news is it has a 'rolling start date'. That means you can begin any time on or before Tuesday, January 31<sup>st</sup>, 2017. Here's what you need to do to get started.



### Step 1: Order your MetaboWize Package

Order your MetaboWize "Complete Weight Loss System" Pack. This package will accelerate your fat loss results in the first 30 days, helping you achieve even more by the end of 90 days. *(Continued on page 2)*

## Set Goals to Launch your New Year of Success!

It's officially January – and a new year. While you can recreate yourself any day of the year, this is a time when many people are not only looking to recreate themselves physically, but also financially.



What's one secret of many successful people who want to achieve their dreams? They set goals. That's where it begins but it doesn't end there. It takes commitment, follow-through and never giving up!

Here are 3 steps in goal-setting that can help YOU achieve what you have dreamed of.

### 1 Define your goals

- Success doesn't usually happen 'by accident'. That means clearly defining what you choose to create and achieve is paramount.
- Zig Ziglar shared a great analogy with archery. If you blindfolded Olympic champion archers, they wouldn't know where to shoot their arrow. Which means even an expert can't hit his target unless he knows where to aim.

### 2 Put your goals in writing

- Did you know... that you can have anywhere between 50,000 and 70,000 thoughts a day? Is it any wonder why writing down your goals helps you actualize them.
- When you put your goals in writing, they become clear, focused and targeted.

### 3 Take action

- Big goals break down into smaller, more manageable goals, from monthly to weekly to daily. That makes taking action easier!
- Remember, there is no substitute for taking action.

You have the ability to achieve what you set your mind and heart on. Now is the perfect time. Define your goals, put them in writing, and then you can begin working toward achieving them – along with persistence and perseverance. Let Xooma be the vehicle for achieving your goals!



## The 6 "P's" of Xooma by Zack Howell

Xooma is the Right Place at the Right Point in Time: The Place, Point in Time, Product, Price, Plan, and the People!

**The Place!** We often refer to Xooma as "The Place to Finish." We are a 23-year-old debt-free company with an amazing 45,000 square foot distribution center in Hampton, VA. Xooma is an 11-year-old brand with millions invested in systems and marketing resources, a full-service Member Services Team, an in-house marketing team, distribution warehouse shipping to over 50 countries – that is still a ground floor opportunity (for the moment). The timing simply couldn't be better!

**The right Point in time!** We continue to see news about the water crisis in our country and around the world; many people think bottled water is the solution. The common belief and hope is that this water is highly filtered and cleaned to remove these impurities. But this causes another problem. The filtration process also removes all of the healthy minerals from our water, leaving us with acidic or "dead" water. With X20, we have a solution to help transform this dead water back into an alkaline-based, mineralized living water. Today's news basically serves as a constant public service announcement on "why we need Xooma."

**The Product!** We've always said that the most expensive product you can buy is the one that doesn't work. Xooma has hundreds of testimonials that support the cutting-edge research and trademarked ingredients in our products. Visit our interactive website, <http://mystory.xoomaworldwide.com>, to explore our amazing testimonials.

**The Price!** Xooma's products are affordable. X20 is just 83 cents a serving. FocusUP \$2.08 a serving (\$1.60 for capsules). Compare that to other products that people are already buying today, most of which are unhealthy options loaded with sugars, stimulants, high calorie counts and almost always more expensive than a healthier option from Xooma.

**The Plan!** Xooma has the most realistic, obtainable, and generous prosperity plan available in the industry today. It has a 50% payout back to our Members. With just 4 personally-sponsored members, you can earn enough commissions to get your product for free each and every month. Then when you teach those 4 to do the same, you can make upwards of \$500 a month in residual income!

**The People!** Xooma has the most amazing group of leaders I have ever seen in this industry. They are dynamic, yet hard working, and financially successful yet humble. That means Xooma leaders are TEAM Players!

It's the start of a brand new year – and there couldn't be a better time to grow with Xooma!



## LOSE TO WIN Metabowize Challenge (Continued)

**NOTE:** If you're building a Xooma business, Pack #5158 provides a \$50 Cash Back Bonus on your personally-sponsored team members. You also receive 4 FREE \$50 Gift Cards that you can share with others to help them get started in Xooma.



### Step 2: Register by sending an email with your information and photo

Email your information and photo to: [losetowin@xooma.com](mailto:losetowin@xooma.com). Place **2017 Lose to Win MetaboWize Challenge** in your subject line. In your email, include:

- 1) your name, 2) your Xooma ID number, 3) your home address, and 4) 'before' photos of yourself (holding that day's newspaper), and 5) your starting weight. We recommend you take at least two pictures, a close-up of you holding the newspaper (so we can read the date), and a full-length photo of yourself. Side profile and back side photos are also encouraged.



### Step 3: Join LIVE Weekly Support calls!

These LIVE weekly support calls are held every Monday night at 9pm ET. Join this community and receive support, helping you stay committed and focused on your goals! These community support calls are led by Xooma's Executive Vice President, Ronnie Webb. Thanks to Xooma's amazing products, Ronnie has lost over 100 pounds – and kept it off for 5 years!



### Join the LIVE Weekly Support calls every Monday night @ 9pm ET:

Conference dial-in number: **641-715-3660**  
Participant access code: **544657**

### It's simple!

1. Order your MetaboWize pack.
2. Register by emailing your information.
3. Join the Live Weekly Support Calls.
4. Watch your life transform.
5. Did we mention you can win cash prizes?!

**LOSE TO WIN Final Deadline to register: Tuesday, January 31<sup>st</sup>, 2017 @ midnight (12:00am ET)**

# Real PEOPLE, Real RESULTS

