

# The PULSE!

Xooma Worldwide

January 2015  
Monthly Update

## Dr. Melissa Bennett joins Xooma Scientific Advisory Board

Xooma welcomes Dr. Melissa Bennett to our Scientific Advisory Board! Melissa Bennett, ND, CTN, CNW is Certified as a Traditional Naturopath through the American Naturopathic Certification Board. She is board certified in nutritional wellness and has completed her accreditation as a health partner in predictive medicine through Emory University. She is also a member of the American Association of Christian Counselors through Liberty University.



Melissa focuses on total wellness and prevention. Her mission is to help people achieve optimal health and Xooma's products help her fulfill that mission.

Melissa, welcome to the Xooma family – what a great complement to Xooma's mission of "Changing the Health of a Generation."

## How to grow a Xooma business to over 4,000 members in just 12 months



We know, the headline above probably sounds hard to believe. In fact, your 'inner skeptic' might even be saying, "Is this just another one of those exaggerations you hear about in the Direct Selling Industry?"

But, what if it was true? What if you're a 'numbers person' - and the numbers proved it? More importantly, what if you knew it were absolutely possible for you to achieve... which would translate into financial success beyond your wildest dreams?

It is and you can! And you don't even have to know your logarithms. Just **visit your back office**, click on the 'Business Tools' tab under 'Training & Marketing Tools.' And as they say, 'do the math.' You'll be amazed.

Then, share this with others. Duplicate. And repeat!

## Free Xooma products, huge tax savings and now... weekly bonus money for making ONE simple decision

THIS is one of the smartest decisions you can make for your Xooma business this year. In fact, NOT making this decision could actually cost you thousands of dollars in 2015.



Be an active Xooma Builder subscriber in 2015 and get all this:

- **DOUBLE Loyalty Rewards:** Get 2 free products of your choice every 90 days!\*
- **Receive a \$5.00 bonus each month for every personally sponsored Member who is a Xooma Builder subscriber:** With just 6 personally sponsored Members, your subscription is FREE!
- **'Deductr' Tax Savings program:** This automated system could save you thousands of dollars on your 2015 taxes. *(This feature alone will save you far more than the annual subscription cost)*
- **Free automatic upgrades:** We're regularly adding new content and tools to help you succeed. You get them all for no extra charge!

With more than 10 years of development and millions of dollars invested, Xooma Builder is an online marketing, lead generation and communication platform that's customizable to the specific goals of your Xooma business. In addition, this system gives you the ability to track your business activities and easily determine the most effective ways to generate the best results. And thanks to all of the 'already-done-for-you' marketing content, Xooma Builder makes you look like an experienced marketing professional - even if you're just getting started. Plus, all the automated 'set it and forget it' features save you tons of valuable time as the system works for you - 24 hours a day.

At just \$29.95 per month (after your 30-day FREE trial) there's no better tool for helping you build your business. And while less than \$1 per day is amazingly affordable, the new \$5.00 per Member bonus money and double Loyalty Rewards allow you **multiple ways to easily get your subscription free**. Here are some examples:

*(continued on page 2)*

## Forget fad diets and use a system that really works!

It's what everyone talks about this time of the year... losing weight with THIS fad diet plan or THAT magic pill.

Unfortunately, most people lose more money than they lose weight. How do we know? Based on the fact the weight loss industry in North America wouldn't be a \$60+ billion dollar industry – if they sold stuff that worked!



Fortunately, Xooma is different. We developed a weight management system that is based on 10 years of metabolic research and REAL science... translating into a solution you can count on to provide you real results.

**The MetaboWize™ System** is a cutting-edge weight management program that is comprised of three core products: MetaboWize AM Formula, MetaboWize PM Formula and the MetaboWize Protein Fiber Shake. What's more, it has a 6-year proven track record of results with thousands of people around the world!

Unlike the fad diet programs that come and go each year, MetaboWize has consistently produced outstanding results for people. It outshines and outperforms other weight loss programs because it is an advanced, natural science-based system that works with the body's natural cycles. With an exclusive formulation of targeted ingredients, the MetaboWize System is a comprehensive approach that can turn your body into a fat burning machine – 24 hours a day.

Look and feel great in 2015. Order your MetaboWize package and let's get started!

## Announcing the winners from Xooma's Nov/Dec Laptop Giveaway!

Congratulations – you did it! You earned an incredible reward for talking to people, sharing Xooma, and helping others see the enormous benefit of Xooma's products and financial growth opportunity.

We want to congratulate the following winners on their brand new laptop computers:

### Most points earned:

Barbette Spitler - Ohio USA

### Special drawing winners:

Shannon Cisneros - Colorado USA

Lori Sloderbeck – Indiana, USA



## Free Xooma products... (continued from page 1)

**EXAMPLE 1:** 3-month Builder subscription = \$89.85

- Extra Loyalty Reward/FREE product - You choose *Natural Collection* = \$74.98 value
- You have 1 personal Member subscribed to Builder = \$15.00 bonus (\$5 X 3 mos.)

**Your actual cost** (subscription cost, less free product, less bonus money) = **FREE**

**EXAMPLE 2:** 3-month Builder subscription = \$89.85

- Extra Loyalty Reward/FREE product - You choose the *MetaboWize shake* = \$59.95 value
- You have 2 personal Members subscribed to Builder = \$30.00 bonus (\$5 X 2 Members X 3 mos.)

**Your actual cost** (subscription cost, less free product, less bonus money) = **FREE**

**EXAMPLE 3:** 3-month Builder subscription = \$89.85

- Extra Loyalty Reward/FREE product - You choose *KardiaXyme* = \$49.98 value
- You have 3 personal Members subscribed to Builder = \$45.00 bonus (\$5 X 3 Members X 3 mos.)

**Your actual cost** (subscription cost, less free product, less bonus money) = **FREE + \$5.13 profit!**

If you want to make more money in 2015, being a Xooma Builder subscriber is a 'no-brainer' decision. So if you haven't already subscribed to our exclusive, tax-deductible Business Builder System, then now is the time to get started. **Learn more** in the back office of your Xooma website or contact our Member Services Department for assistance.

*\*See Loyalty Rewards Program info for more details.*

## NEW: FREE Xooma watch & FREE Tablet!



Rapid Rewards never looked so good! In the first quarter of 2015, when a new Member joins and personally sponsors four new Members in their first 30 days, achieving 'Level 1' of

Rapid Rewards, they'll receive the bonus gift – **our exclusive Xooma watch.**

And now, when they help those first 4 sponsor new Members and reach 'Level 2' of Rapid Rewards in 60 days, they get an exciting new bonus gift – **a 16 GB tablet with a retail value of more than \$150!**

These easily portable tablets are Windows-based and offer tons of valuable features and applications. They make it easier to organize your business, stay connected, and help you 'show and tell' Xooma anywhere and anytime!