

AT THE PULSE!

Xooma Worldwide

July 2014
Monthly Update

Helping you share **NATURAL COLLECTION**

June was a big month for Natural Collection. Not only did we have another record sales month for this new product, the Natural Collection brochures became available through www.xoomastore.com. And the formulator of this cutting-edge supplement, Dr. Bobbi McAuliffe, officially joined Xooma's Scientific Advisory Board.

But that's not all. We have not one, but TWO more tools to help you spread the word and educate others about this one-of-a-kind wellness compound for cellular rejuvenation.



First, we recently featured Dr. Bobbi McAuliffe on a special Xooma Worldwide conference call. For the first time, Members all around North America – and the world – could hear Dr. McAuliffe's story about how Natural Collection was developed.

Not only is this call included in the Weekly call list in the Back Office of your Xooma website, we've decided to also list it in "Business Tools" under the "Training and Marketing Tools" tab to make it easy to find and access whenever you need it.

Second, our monthly electronic health newsletter, the 'Health Beat', has its first *Special Edition*, "The 'Making' of Natural Collection." This 4-page newsletter gives a powerful written overview of Dr. Bobbi's background and education, how Natural Collection came to be, why she chose to join the Xooma Team and why X2O is the only product that has worked synergistically with her exclusive compounds.

Now, with the information on Xooma's website, the new brochure, the special edition newsletter and the recorded interview with Dr. Bobbi, you have all the tools you need to educate and encourage others to try Natural Collection so they can personally discover the amazing health benefits this revolutionary wellness compound offers.



You don't have to be a body builder to benefit from Xooma's products...



...but look at the results!

Chances are you've heard of DeAndre Somerville, with his recent and repeated ranking in First Place for sponsoring new Members into Xooma. With his long-time partnering with Xooma, he's spreading the word... and helping people transform their physical bodies and their financial lives.

But DID YOU KNOW that Xooma's products also work when you're body-building or sculpting? You don't have to take our word for it... take a look for yourself.

With DeAndre's background and expertise as a personal trainer, he recommends several of Xooma's products to his clients... along with his "diet of champions," as he calls it. *But we can't give out the recipe for that - it's DeAndre's trade secret!*

So what are some of the products that the people pictured here are using? Here is what DeAndre recommends: X2O, MetaboWize Protein Fiber Shake, MetaboWize AM Xtra & PM Formulas and Nature's Body Cleanse.

Young or old, less active, more active – or body builder – Xooma and its products are TRANSFORMING people's lives...and their bodies!



Huge SAVINGS on RevitalMind in July



With several key components that support and optimize brain function, RevitalMind™ is the product of leading-edge nutritional science. This one-of-a-kind formula contains clinically tested nutrients which can be both preventative and restorative for optimal brain functioning. They also fight against age-related mental decline.

The nutrients in the RevitalMind™ formula can:

- Boost overall brain function
- Optimize mental focus and performance
- Promote the brain's production of energy
- Improve concentration and memory
- Enhance thinking skills and learning
- Combat free radicals through antioxidant agents

When you order in July you'll save \$25.00 off the retail price at **just \$39.95 for a 30-day supply** (1 bottle). *That's just \$1.33 per serving for this premium brain support formula!*

Order Item #7311 by July 31st to get this amazing deal.

Buy Smarter... Live Better

Sometimes it's all in how you look at things. Especially the cost/benefit ratio for which you might view many purchases in life. So how does Xooma rate?

Sometimes people have the perception that they're spending more money to purchase Xooma's products versus similar products in the marketplace. But did you ever think about the concept that you're actually 'trading' products in the marketplace for higher quality alternatives in Xooma's product line? And in several cases, you're saving money when you purchase Xooma's products.

Our new "**Choose This... Not That**" chart is another simple but powerful tool for your business. You'll find a smart comparison of how Xooma's products replace today's typical retail products. Simply present this chart to people you meet and show them how to 'buy smarter' and live better as a Xooma Member. To get your FREE copy, visit the "Business Tools" section under the "Training and Marketing Tools" tab in the Back Office.

Eric (Willie) Grant achieves prestigious rank of Senior Manager

Just one year ago in the July issue of the Pulse, we featured a relatively new Xooma Member – Eric Grant. Well, he's continued to blaze new Xooma trails throughout the U.S. And now, he's proudly achieved the leadership rank of Senior Manager in Xooma Worldwide...and continues to 'bring the heat' from Columbia, SC to Philadelphia, PA!



Hard work? Well, according to Eric, "it's easy!" He says it's much easier than being an Army Recruiter - his previous job of many years. It's clear all his 'hard work' is paying off, with his rise in rank and the success he's experiencing.

Eric moved down to Columbia, SC from Philadelphia, PA in June of 2013. While he spends most of his time in Columbia, he travels to Philadelphia once or twice a month.

One area opening up in the South Carolina region is with the AME (African Methodist Episcopal) Church. Eric Grant and Diane Chapman have met several pastors with AME. Through district meetings, some of these pastors have now joined Xooma and because of their positive experiences, they have invited Eric and Diane to present Xooma at this year's AME Annual Convention in South Carolina!

Eric sees opportunity everywhere. Recently, when he was looking for a new car in Philadelphia, he heard one of his favorite – and magical – questions from the sales manager, "What do you do?" When he began to share Xooma, Eric learned this gentleman was ALSO a pastor... with a congregation of 5,000 people who could benefit from Xooma's products.

"A lot of times when you go to friends and family, they are hesitant about coming into the business. But when you're out and you run into strangers, they can often be a lot less reluctant than friends and family," shares Eric.

Eric's truck stays loaded with Xooma products, sample packs and newspapers. What's his secret? He says, "I'm just talking to others about Xooma's products and prosperity plan... and loving it!" Clearly, Eric's consistent efforts are paying off!