



At The PULSE!

Xooma Worldwide
July 2016

The Right Place at the Right Point in Time (by Chief Operating Officer Zack Howell)

"The Right Place at the Right Point in Time." We've all heard it before, right? What does it mean? I think it mean this...



We often refer to Xooma as "The Place to Finish!" We are a 23-year old debt-free company with an amazing global distribution center in Hampton, Virginia. Xooma, as a brand, just celebrated its 11th birthday on May 5th. Having originally launched as a U.S.-based international company, we have only recently begun to put a serious focus on building in the U.S. market. In just the last 18 months things have really started to take off in a BIG way.

The right **point in time** (sticking with the "P" theme)? Not a day goes by that we aren't seeing something in the news about another water crisis in the world – and now more than ever in our own country. Our county water providers give us yearly quality reports outlining the "regulated contaminants" in our water (lead, copper, fluoride, added chlorine to help kill disease-causing pathogens such as bacteria, viruses, and protozoans, that commonly grow in water supply reservoirs). Do we care that these contaminants are "regulated"? Why are they in our water? What's the solution to find clean drinking water? Today, most people might agree that the solution is bottled water (over 1,500 bottles are sold every minute in the United States). The common belief (and hope) is that this water is highly filtered and cleaned to remove these impurities. But this causes another problem. The filtration process also removes all of the healthy and essential minerals from our water (calcium, magnesium, potassium, etc.), leaving us with acidic "dead" water! With X2O™, we have a solution to help transform this dead water back into an alkaline mineralized living water. Today's news basically serves as a constant public service announcement on "why we need Xooma."

Let's talk more about this "point in time" aspect. Xooma is a company with a rock-solid infrastructure (millions invested in systems and resources, a full-service customer service team, in-house marketing team, distribution warehouse shipping to over 50 countries) that is still (not for long) a ground floor opportunity. The timing simply couldn't be better!

Another "P", the **Product!** We've always said that the most expensive product you'll buy is the one that doesn't work. YES, it's my job to tell you that we have the greatest products in the industry. But you don't have to take just my word! We have hundreds of testimonials to back it up. In fact, our fully indexed and interactive testimonial story board *(Continued on page 2)*

Congratulations to the Winners of our 2016 Get Fit Weight Loss Challenge!

Congratulations to our winners and to ALL who were part of Xooma's 2016 Get Fit Weight Loss Challenge. Xooma's products and MetaboWize™ System have helped people all around the world achieve their weight loss goals. Here are three individuals who have 'won' by 'losing', and continue on their path to success!



Donnie Duvall won the Biggest Loser AND the First Place Biggest Percentage Loser in Xooma's 2016 Challenge. Donnie has a powerful testimony that is still unfolding. He was featured in the May 2016 edition of the Pulse newsletter. But Donnie continues to lose pounds and gain success, in his personal health and financial wealth.



So far Donnie has lost 110 pounds. Congratulations, Donnie, you look great!



Nelli Dovel won the Second Place Biggest Percentage Loser in Xooma's 2016 Challenge. In the photos below, you can see Nelli's before picture. Her 'after' picture shows Nelli's success, as she is getting ready for her son's wedding... fashioning a beautiful new sleek and slim dress just for the occasion!

So far Nelli has lost 42 pounds. Congratulations, Nelli on your tremendous success, you look marvelous!

Terah Roby won the Third Place Biggest Percentage Loser in Xooma's 2016 Challenge. Like so many others, Terah has tried other weight loss systems. Since beginning Xooma's products and the MetaboWize System, she is excited about her continued success.



So far Terah has lost over 40 pounds. Congratulations, Terah, you look fabulous!

Don't leave home without Xooma products this summer!



The summer months are here. To fully enjoy summer, there are a few Xooma products you will want to have handy. We call it your **Xooma Summer Survival Kit**.

1. Stay hydrated with X2O™

Maintaining your body's day-to-day hydration needs can be more challenging in the summertime. What's the right amount of water to drink? Half of your current body weight in ounces. That means if you weigh 150 pounds, then you want to drink 75 ounces of water every day, or approximately 3 bottles of X2O water.

2. Get refreshed with Xooma BLAST™

Enjoy not one, but FIVE flavors of Xooma Blast. Blast is a great replacement for soda, Kool-Aid and more. AND Blast is a refreshing and great-tasting beverage in the heat of summer. Start with X2O water and add your favorite flavor of Blast, with no white sugar, no artificial sweeteners and no color dyes. Make Blast popsicles for kids of all ages to enjoy this summer!

3. Maintain your energy with FocusUP®

Enjoy healthy energy for those summer outings, summer sports and summer family fun! Keep FocusUP capsules or drink sticks in your kitchen, in your pocket, in your travel bag – well, really, anywhere.

4. Have fun in the sun with SilverMAX™

Keep SilverMAX Gel handy in case you are in the sun for longer than you planned! SilverMAX Gel is the ideal product for cuts and burns – and sunburn. If you're doing yard work, SilverMAX liquid is great for pollen season, allergies. For additional relief during allergy season, you can use the dropper bottle to put liquid SilverMAX in your eyes.

5. Take Assimilator™ with your meals

For those summer parties and barbecues and extra indulgences, help your digestive system by including Assimilator with your meals. You'll be glad you did.

6. Keep Joint Health™ handy

When you get more physically active, Xooma's Joint Health product can provide great relief. People have shared they are more flexible and don't have as many challenges with their joints after incorporating Joint Health, one of Xooma's silent giants in our 30+ exclusive product line.

Have a happy and healthy summer. Enjoy staying hydrated and get ready for others to ask you how it is you look and feel so great... and what that green Xooma bottle is that you carry everywhere!

The Right Place... (continued from page 1)

featured at <http://mystory.xoomaworldwide.com> (or found on the free "Xooma Mobile" app) will allow you to explore testimonials based on your own interests. You're almost certain to find someone who has had success with similar conditions using our products. Xooma is leading the charge on the "Race for Prevention" by helping people give their bodies the things that they need to heal and sustain a healthy environment. Bottom line... these products work!

How about this "P", **Price!** Xooma's products are affordable. X2O is just 83 cents per serving. One FocusUP drink stick is only \$2.08 per serving or just \$1.60 for capsules. Compare that to other products that people are already buying today, most of which are unhealthy options loaded with sugars, stimulants, high calorie counts. They are almost always more expensive than a healthier option from Xooma. FocusUP also helps us address the "energy crisis." No, we aren't talking about the debate between fossil fuel and clean energy, but rather the energy crisis within our own bodies – the losing battle of having to accomplish more in a day than we have hours to spare. If you haven't already, check out our viral video "Message to Phil" for a fun price comparison on some of the most popular energy drinks in today's retail market.

What about the **Plan?** Xooma has the most realistic, obtainable, and generous prosperity plan available in the industry today. It is a true 50% payout back to our Members, which means quick profitability. Strong Member retention and residual incomes are paid on a weekly basis. With just 4 personally sponsored Members, you can earn enough commissions to get your product for FREE each and every month. And when you teach those 4 to do the same, you can make upwards of \$500 a month in residual income!

The **People!** Xooma has the most amazing group of leaders I have ever seen in this industry. Dynamic yet hard working; financially successful yet humble, they are TEAM Players. It's said that true leaders don't create followers, they create leaders. Look at the Top Performers board in your back office just from last month.

And finally, Xooma's new exclusive Gift Card Marketing **Program**. Just launched in late 2015, this system of duplication is helping to expose Xooma to record audiences by allowing our Members the opportunity to give each new person they introduce to Xooma \$50 in free products! This program has helped us to definitively

answer one of the biggest questions that most new members face when they join an opportunity: "I'm in, now what do I do?" The answer has been made simple: "Just share free product gift cards from Xooma!" Never before have we seen so many new people finding immediate success in our company by simply providing them with an easy, non-intimidating, and compelling offer to share with the people they meet. Together, we are "Changing the Health of a Generation."



*Screens featured represent personal earnings only and are not reflective of average or guaranteed income. Earnings vary based on individual performance.



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