

The PULSE!

Xooma Worldwide

Changing the Health of a Generation

Monthly Update
May 2014



Natural Cellation is ON the shelf!

It has finally arrived...Xooma's Global Headquarters has received the first AND second shipment of Natural Cellation.



Over 1,000 bottles were shipped to Members in just the first week and we're already starting to hear some amazing testimonies. So if you've been waiting to place your order, Natural Cellation is now available at the click of a button in the Back Office of your Xooma website, or just a phone call away to our seasoned Member Services Team.

Your discounted Member pricing for Natural Cellation, (Item # 3700) is **only \$1.56 per serving** (\$74.98 per bottle). And now, for **New Member Signups ONLY**, we have an exciting new upgrade package available (after they select their initial package to join), for the 'Natural Cellation Twin Pack' (Item #3705) for only \$99.98 (Retail Value \$300).

Natural Cellation now on Xooma.com

Looking for a simple and easy way to share Natural Cellation with others? Now, you can refer new Members and prospects to get more in-depth information about Natural Cellation right on your Xooma.com website in the 'Premier Products' section. And don't forget, Natural Cellation works even faster and more effectively when you're drinking X2O water. Learn more about 'Energetic Cellular Rejuvenation' and how Natural Cellation can transform your health by visiting your Xooma website today.

NEW - Chocolate Fix brochure

Designed and finalized, the new Chocolate Fix brochure will be available in XoomaStore.com later this month. A 'delicious' design and layout, this piece just might make your mouth water! So have some Chocolate Fix packets on stand-by when you start sharing the new Chocolate Fix brochure with the people you know and meet. 'Cause you're gonna need to 'sample people up' as soon as they see this new brochure. Stay tuned for the official release of this brochure available for purchase at XoomaStore.com later this month.



Shirley Okada is Raising the Bar

Shirley Okada is raising the bar at Xooma. Joining in February of 2014, Shirley has consistently been on our Leader Boards and has been instrumental in building one of Xooma's strongest and most supportive teams. *Here's more...*

Shirley Okada has polished professional skills from corporate America, working with a major high tech company in Silicon Valley. Eventually moving to Southern California, she launched her own interior design and staging business. While she says both careers were rewarding and successful, there was something missing. Well, actually two things: residual income and leveraged time. She knew the Direct Selling Industry was the answer.

A single mom of 2 young boys, she tells us they are her biggest fans in Xooma! And they all love drinking their X2O water in their Xooma bottles every day.

For Shirley, the Xooma products have been absolutely life changing. Struggling with chronic fatigue and depression most of her young and adult life, most people who meet and know her would never believe this has been the case. Thanks to Xooma's products – X2O, FocusUP and MetaboWize – she feels fabulous and says she's operating at a whole new level!

What was it like when she found Xooma? Just like the products, nothing less than amazing; she immediately resonated with Xooma's warmth, culture and philosophy. Shirley shares, "I knew I was definitely in the right place.

Xooma's infrastructure, products, prosperity plan, vision, timing, marketing, training and leadership are all aligned with what I value and believe is critical to achieve success in this business model."

She adds, "I am still amazed how simple and easy it is to share about 'living' water!" From her recent start, she knew very little about the product line. What she did know was this amazing X2O organic mineral sachet was portable, affordable and extremely healthy for people – plus, the fact that everyone drinks water and would certainly want X2O 'living water' once

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Xooma Celebrates 9 Years in May!

May 5, 2005 - Xooma Worldwide officially launched with its premier product, X2O. So, this month marks nine years of celebrating our role as one of the most established, trusted and respected companies in the Direct Selling Industry.



Over those years we've been known as one of the 'best kept secrets' in our industry by those who have discovered us. And now, thanks to the accelerated growth we're seeing thus far in 2014, we're quickly becoming a recognized brand in the marketplace and one of the premier choices in the wellness and home-based business industry. So, a sincere THANK YOU from all of us at Xooma's Global Headquarters for your continued dedication and support of our mission to 'Change the Health of a Generation.' We're honored you've chosen to be part of the Xooma Family!



When's the last time you toured your Back Office?

If you're like most people you've got a busy lifestyle and sometimes feel like you can't accomplish everything you want. At Xooma, not only do we understand this, we're constantly looking for ways to help you maximize your time and efforts.

It begins with the Back Office of your Xooma.com website. There are several ways in which you can expand your Xooma knowledge, track your activity, grow your business and save time...If you know about all the resources and tools at your fingertips.

In your Back Office you'll find...

- Links to your Xooma Business Builder System
- Reports for your weekly qualifications, rank status, sales volume, Member growth, and Rapid Rewards
- Training & Marketing Tools, including special promotional documents and weekly recordings of our Health and Business Training Calls
- Links to other important Xooma support sites like the Xooma Store, Xooma's Facebook page and Xooma's Ning site
- Recognition of our Top Performers, rank advancements and the latest Xooma news
- Links to monthly newsletters like 'The Pulse', 'Health Beat' and the Chocolate Fix Recipe Book
- Lists of weekly conference calls and upcoming Xooma events

And that's not all! Check out Erick Stinger's XoomaGears.com blog specially designed to help you navigate your Back Office. Plus, you'll uncover even more support tools by simply making the commitment to invest a little time getting to know your Back Office. Let us help you get organized, simplify and save time!

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they knew about it. From there, it only took her 2 weeks and she had sponsored 17 new Members. Even more amazing was the fact that it took her almost 2 years to earn \$1,200 at her last company, but in Xooma she earned over \$2,000 in just her first 7 weeks!

While you will often hear her say how blessed she feels, it's clear she has great determination, perseverance and just as much passion and excitement for others' success as her own. Here are her own words: *"Recently, I was recognized as being part of the 4x4 Club. What an honor and an incredible way to earn an additional bonus on top of my earnings! But what is most amazing and important to me has been to witness my treasured Partners who have joined me also realize success with both the products and business as well. Some have never experienced such immediate results and success in products and in sponsoring with past companies. I am amazed how something so simple as a little sachet in your water could be so powerful to share and consume and greatly benefit the multitudes!"*

FREE Xooma Blast - This Month!

We're having a BLAST celebrating our 9th anniversary and giving you the opportunity to enjoy a surprise gift this month – absolutely FREE! Here's how it works...Simply place an order for 2 boxes of Xooma Blast – your choice of flavor – and we'll send you an additional 'surprise' box of Blast for free. The flavor of your free box will be a surprise, but your Member savings of \$25.00 is guaranteed!



From refreshing summer drinks, to healthy frozen treats, to Blast flavored gelatin desserts, there's plenty of fun and creative ways to use Xooma Blast this Spring & Summer season. **Get a free 'surprise' box of Blast for every two boxes you purchase!** See Xooma's website for the special order item codes or contact one of our friendly Member Services Representatives for assistance.

Cruising for Great Fun in the Sun

Join Xooma's Corporate Team and top Business Leaders in celebrating Xooma's 2014 growth momentum on our 2014 Convention Cruise, departing Ft. Lauderdale, Florida September 29th for 6 days and 5 nights of pampered pleasure visiting the crystal-clear waters of the Caribbean. Come and celebrate the release of Natural Collection, Xooma's 9-year anniversary, powerful leadership training and tools, and of course, plenty of fun in the sun!

Start living more of the "Xooma Lifestyle" in 2014 by joining us on this tropical adventure. Get all the details on this amazing event by visiting the 'News' section of your main Xooma website and then click on 'Incentive Programs.' Or simply contact our friendly Member Services Department for more info.