

# THE PULSE!

Monthly Update



Xooma Worldwide

November 2015

## It's 'Rocktober' and we are rewarding YOU for sharing Xooma!

We're calling it 'Rocktober' instead of 'October' because this new sponsoring promotion rocks!



This Gift Card Program Sponsorship Promotion launched September 26<sup>th</sup> and goes through the end of October. And it's all about helping you reach your goals by the end of the year. That's why we're giving you more rewards for doing the things that really grow your business. In fact, we're giving away thousands of dollars in prizes through this promotion! Here's how it works:

### STEP 1: Personally sponsor new Xooma Members from September 26<sup>th</sup> - October 31<sup>st</sup>

Your goal is to simply help people become a Xooma Member. Remember...there are no kits to buy and no fees to become a Member. And to qualify for this promotion, all it requires is that your new Member places a **product order of at least \$100.**

### STEP 2: Earn 'Personal Bonus Points' for every new Member you sponsor AND MORE!

You earn points for every new Member you sponsor September 26<sup>th</sup> – October 31<sup>st</sup>. How many points you earn is based on the size of the order placed by your new Members when they join Xooma. The larger their order, the more points you earn. In fact, you receive 3 points for every \$25 (25 QV) in Xooma products purchased by your new Member when they join. (EXAMPLE: Sponsor a new Member with a \$199 order and you earn 24 points)

PLUS...Earn 24 BONUS or more points every time one of your personally sponsored Members purchases the new 'Cash Back Gift Card Pack' during this promotion.

This promotion includes 4 Cash Back Gift Card Packs you can take advantage of. And remember, the Member price already includes the \$50 Gift Card discount.

### Gift Card Consumer Pack, Item 9100

Member Price \$199.99 / Retail Price \$687.70

Number of Gift Cards: 4

### National Manager Builder Pack, Item 9101

Member Price \$499.99 / Retail Price \$1,555.15

Number of Gift Cards: 10

### Platinum Builder Pack, Item 9102

Member Price \$999.99 / Retail Price \$3,113.50

Number of Gift Cards: 20

### Buy 2 Get 1 - Consumer Pack Offer, Item 9103

Member Price \$399.98 / Retail Price \$2,063.10

Number of Gift Cards: 8

### STEP 3: Your total points make you eligible for bonus money & prizes

At 12:00 PM EST (midnight) on October 31st, we're going to add up all the Personal Bonus Points for every Xooma Member. In addition to your normal commissions, Members who earn 60 points or more will receive one of several bonus gifts - GUARANTEED!

Get all the details and what YOU can win by visiting the Incentives page on Xooma's website:

[www.xooma.com/news-incentive-programs](http://www.xooma.com/news-incentive-programs)

## Xooma welcomes Ronnie & Naomi Webb into the 'Millionaire Club'!



Executive Vice Presidents Ronnie & Naomi Webb were presented with their 'million dollar check' at Xooma's August Gift Card Program Launch Event. Recently

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## NEW Enrollment Form

We want to make it easier than ever to share Xooma's revolutionary wellness products AND the opportunity to create a better life. That's why we created a new Enrollment Form. It features our new Cash Back Gift Card Packs and the best part is the new Enrollment Form is now a FREE downloadable PDF in the back office of your Xooma website! Visit your back office, click on the marketing tools tab and print your own color copies today.



## Ronnie, Naomi & the 'Millionaire Club'

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celebrating their four-year anniversary with Xooma Worldwide, they are now a part of the 'Millionaire Club'.

Here is what Ronnie has to say about it: "It feels like a million bucks!" Here's why.

The next morning after Ronnie and Naomi received the award, they were walking through the hotel lobby. Someone asked Ronnie how he was and he said that he felt like a million bucks. In fact that's nothing new because that's what Ronnie often says. Of course the response he got was, "I'll bet you do!"

When asked how he feels about it, Ronnie said he doesn't feel any differently, just more determined. He shares that it's kind of like Roger Bannister's story. Ever since he broke the 4-minute mile record in 1954, many other runners have done the same since. It's a benchmark that once it's been achieved, anyone can come behind and also achieve it. If it can be done by one person, then it can be done by all.

Ronnie says it's the same with Xooma Worldwide. Absolutely anybody can make a million dollars at Xooma, with the products and the comp plan. "And now because of the new Gift Card Program, there will be people who will achieve more in a lot less time than Naomi and I did." So Ronnie and Naomi invite you to join the 'Club'!

*Pictured in the photo on page 1 (from left to right): Ron Howell, President and CEO, Ken Marsh, Vice President of Sales & Marketing, Ronnie Webb, Executive Vice President, Naomi Webb, Executive Vice President, and Zack Howell, Chief Operations Officer.*

## NEW 2016 Product Catalogs are here!

Xooma's NEW and updated product catalog is now available for order. This is the perfect tool to give people a complete



overview of Xooma's outstanding wellness products while also encouraging them to 'buy & try' as a Member. To place your order, visit [www.xoomastore.com](http://www.xoomastore.com) and get your 10-packs today!

## 2015 Homecoming Event at Xooma's Global Headquarters, Nov 6-7, 2015

You've probably heard by now that in late August Xooma officially launched an exciting new marketing platform, our exclusive Gift Card Program.

Whether you were able to attend the Launch or not, *this next event is for you*, that is if you're serious about creating a successful Xooma business in the next 12 months. We invite you to come 'home' for this special event to gain the knowledge and skills you need to make 2016 one of your best years ever.

**Tickets are just \$49.95** and includes our semi-formal dinner party on Friday night! But seating is extremely limited, so don't wait. Purchase your ticket to attend before they are gone. Get all the events details by visiting [www.xooma.com/news-homecoming-event](http://www.xooma.com/news-homecoming-event).

## SAVE BIG on Natural Collection in October!



Natural Collection is one of Xooma's top-selling products. We keep receiving outstanding, life-changing testimonies from Xooma Members around the world who have used this exclusive product. This month you have the opportunity to save big on Natural Collection if you act fast.

During the month of October, Natural Collection is on special for **just \$49.95 per bottle**. That's savings of more than \$100.00 off the retail price of \$150.

This special is ONLY good through Saturday, October 31<sup>st</sup>. So, don't delay. **Order Item #3710** to get this special price. *Limit 3 bottles per Member.*