



Xooma Launches Exclusive Gift Card Program!



Imagine being able to build your Xooma business by giving away gift cards to people that are worth \$50 in free Xooma products. The good news is it's here. And it's fun. It's easy. And it can be very lucrative!

Give \$50 - Get Paid \$50 (or more)

When you give someone a \$50 Gift Card, Xooma will pay you a minimum of a \$50 Bonus and

as much as a \$250 Bonus every time one of your cards is redeemed by one of your prospects. So, no matter how much or how little business experience you have, you can successfully promote Xooma's products and business plan to others – and get paid to do it. If you think it's easier to give something away than it is to sell something, this program is for YOU.

How It Works

Your initial purchase of a Cash Back Gift Card Package automatically includes a set number of gift cards for you to give away to others (see each package options for number of gift cards included). Each of your gift cards will have their own unique code and can be used/issued as often as you want within 30 days (or until they are redeemed).

Simply share the \$50 gift card code with your prospect utilizing a pre-loaded, professionally written email from your Gift Card Management System. Your prospect then has 72 hours to use the gift card and claim their \$50 worth of free Xooma products. When the Gift Card is redeemed, you not only receive a \$50 - \$250 Cash Bonus, you also receive a new \$50 gift card to replace the one that was just redeemed. So, every time someone redeems one of your gift cards, you're rewarded with a NEW \$50 gift card to share with someone else - in addition to the commissions you earn.



Your Gift Card Management System

To ensure your success, we created an online Gift Card Management System that you'll simply access through the back office of your Xooma website. This easy-to-use system keeps track of all your gift cards, expiration dates, unique redemption codes and gives you complete control over when and with whom you share your gift cards. Plus, you've got an automated email communication manager that follows up with your prospects – guiding them on how to take advantage of and benefit from the gift card you've issued to them.

Best of all, as a subscriber to this system, you receive 4 new \$50 gift cards every month on the day your



subscription renews. Those cards represent a retail value of \$300 worth of FREE Xooma products (\$75 retail value per card) and are automatically included as part of your subscription.

Xooma's Gift Card Management System is just \$9.97 per month or included FREE if you are subscribed to Xooma Business Growth Systems Package (All 3 business tools in one package).

The Power of Duplication – Pure & Simple

As soon as your prospect becomes a Member, their \$50 Gift Cards are automatically activated and ready to use. Simply start sharing them with others. And when someone redeems a Gift Card and becomes a Member, they also get Gift Cards to share with others.



Imagine having 10, 50 or hundreds of people in your Xooma organization who are simply going out each month and giving away \$50 gift cards to people who want to enjoy better health or earn more money each month. It's so simple and easy for virtually anyone to duplicate that it can absolutely transform your financial future and have you quickly earning more money than you ever thought possible. Best of all, you're helping lots of other people transform their health and financial future at the same time!

So, pick the Cash Back Gift Card pack you like best and let's start giving people the gift of \$50 in FREE Xooma products and you'll get paid \$50 (or more) for every card redeemed.

What holds people back from achieving more success - faster?

- Procrastination – no sense of urgency
- Uncertainty of what to do to get started
- Fear of 'selling' or no sales skills
- Fear of rejection
- Lack of follow-up and follow through

Xooma's new program helps solve these problems!

Gift Card Expiration Dates perfect for inspiring action from Gift Card recipients!

Remember your prospect's gift card expires 72 hours after they receive it from you. So each Member has a compelling and legitimate reason to follow-up and follow-through with each prospect they give a gift card to.

Since gift cards issued to Members expire 30 days after they are received, it encourages Members to follow-up with their prospects in a timely manner in order to utilize the value of as many gift cards as possible within that 30 days.

The fastest way for Members to receive more gift cards they can give to others, is by sponsoring new Members who purchase a Cash Back Package using their \$50 gift card. This motivates Members to follow-up and follow-through with their prospects on a consistent basis.

You get immediate PROFITS when you Sponsor 4 People

One of the most exciting – and compelling – aspects of this new program is the fact that each package offers Members and their prospects more value without increasing the price (*when gift card is used*). On top of this, the Cash Back amounts have been increased on ALL of the new packs. That means the Cash Back bonus alone can cover the cost of your pack when you sponsor 4 other people with the same pack. Here's what you earn:

Consumer Pack X 4

\$200 Cash Back
 \$24 Dual Team
 \$80 Rapid Rewards
You earn: \$304

National Manager Builder Pack X 4

\$500 Cash Back
 \$72 Dual Team
 \$80 Rapid Rewards
You earn: \$652

Platinum Builder Pack X 4

\$1000 Cash Back
 \$144 Dual Team
 \$80 Rapid Rewards
You earn: \$1224



Getting Started with Xooma's Gift Card Program (Existing Members)

Simply choose one of the 3 Cash Back Gift Card Packs. And here is what you'll get:

	Consumer Pack: \$687.70 Retail Value	National Manager Pack: \$1555.15 Retail Value	Platinum Builder Pack: \$3113.50 Retail Value
Instant \$50 discount – No gift card required	Your Price = \$199	Your Price = \$499	Your Price = \$999
Value of products at your discounted Member prices	\$272	\$580	\$1152
Number of Gift Cards	5	11	21
Gift Card Retail Value	\$375	\$825	\$1575
Gift Card Management System	30 days FREE	30 days FREE	30 days FREE



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