

# At The PULSE!

Xooma Worldwide  
October 2016

## Don't Miss Xooma's Homecoming Event December 2 - 3, 2016



Now's your chance! If you are looking to create a successful Xooma business, then you won't want to miss Xooma's Homecoming Event this December! We are inviting you 'home' to Xooma's corporate offices in Hampton, VA to gain invaluable training, hear from Xooma's top leadership, and celebrate your accomplishments.

Plan to attend and get your ticket NOW. **Order Item #1508. Early Bird Tickets are just \$69.95** during September only (Retail \$99.95). Tickets are non-refundable.

Your ticket includes our semi-formal dinner event on Friday night. Seating is limited, so don't wait. Visit [www.xooma.com/news-homecoming-event](http://www.xooma.com/news-homecoming-event), purchase your ticket, and get all the event details.

Were you able to attend and celebrate one of Xooma's 2015 winter events? Here are some of Xooma's leaders who were recognized.



Are you wondering what your approximate annual income check\* could look like with Xooma? Join us and find out!

\*This check represents personal earnings only and is not reflective of average or guaranteed income. Earnings vary based on individual performance.

## "Water for Thought"

Does it bother anyone else when commonly accepted "truths" simply do not make any sense? As a nation, we are becoming alarmingly aware that our tap water is polluted with "regulated" contaminants (bacteria, heavy metals, and chemicals). Then chlorine is added to help treat the "bad stuff" with even more chemicals. By the way, "regulated" can simply be interpreted as, "sure, we know it's bad but a little bit won't hurt you that much." Have you ever seen a study that shows a health benefit to any amount of consumed lead?!

*(Continued on page 2)*



## Announcing Probiotix™

Xooma's new Probiotix formula will be arriving soon. The first orders are preparing to ship to all those who pre-ordered this amazing new Xooma wellness product.

Don't wait to place your order. This supplement is fundamental to your overall health. So 'trust your gut' and order today!

**Add Item #3901 to your Autoship for only \$39.99 Member Price** (Retail value \$55.00).

### Find out more

Want to help educate others on the importance of overall health and Xooma's Probiotix? Listen back to the August 4, 2016 Health Education call by Scientific Advisory Board Member, Dr. Melissa Bennett, N.D. and the August 25, 2016 call by Xooma's Vice President of Sales and Marketing, Ken Marsh. Go to the Training and Marketing Tools tab in your back office and under Weekly Calls you can save or share either of these calls.

Also check out the newly released **Probiotics Talking Points** document in your back office. And for even more background and the history of probiotics, check out the newly-released **September/October HealthBeat** by Dr. Melissa Bennett.



## Attention all Parents, Teachers and Students – are you prepared for 'Back to School'?



Already back in school, or getting ready to go back soon? Going 'back to school' can often bring more than learning, like the early onset of 'cold and flu' season. That means there's at least one Xooma product that you don't want to be without!

There are countless benefits to keeping Xooma's SilverMAX™ on-hand, especially during the Fall or 'Back to School' season.

Xooma's SilverMAX liquid is antibacterial, antiviral and antifungal. Which also means you can take SilverMAX liquid to maintain your immune system – or boost it if you start to feel 'under the weather'.

Xooma's SilverMAX gel is great for minor cuts or burns. With all of SilverMAX's antibacterial and antiviral properties, this handy little bottle of gel is an age-old 'antibiotic' that promotes the healing of skin.

Safeguard your health by boosting your immune system during 'Back to School' months – inside and out – with SilverMAX!



- Order Item #2508 for SilverMAX 8 oz. bottle**, only \$34.95 for Members (Retail value \$44.95)
- Order Item #2502 for SilverMAX gel**, only \$25.00 for Members (Retail value \$32.50)
- Order Item #2438 for the SilverMAX kit**, only \$4.99 for Members (Retail value \$8.00)

## Water for Thought (Continued)

So, what do we do? Well, last year 1,500 bottles of water were consumed per second in the U.S. (that's nearly 50 million bottles a year and we can expect that number to



continue to grow in the coming years). The common belief is that bottled water is cleaner than tap water (and in many cases that is true) as they filter out these contaminants. But in this process, where does the "good stuff" such as the minerals and nutrients that were originally present in the water go? That's right, they, too, are filtered out leaving us with acidic, dead and empty water.

Is there anything more ironic than a Nutrition Facts panel that shows no nutritional value? Two of these popular brands don't even bother to include the panel on their label, despite one indicating that they add Sodium Bicarbonate (baking soda) to their water. Aquafina is perhaps the most honest in adding the statement, "Not a significant source of other minerals."

Here's the good news: there is a simple, portable, affordable, and effective way to put the "good stuff" back into your water. Mineral-rich X2O is test-proven to transform your water from an acidic state to an alkaline state while depositing important ionic minerals such as Calcium, Magnesium, Potassium, and over 70 other trace minerals back into your water. And if you prefer to drink from the tap, don't worry, X2O can also neutralize all of that added chlorine.



Begin with X2O!

