

## XIOME365 OUTPERFORMS THE RETAIL GIANTS!



As a Xooma Member, you have an incredible, one-of-a-kind gut health beverage that not only delivers real results, it outperforms the retail giants on quality, performance, and VALUE.

**Don't take our word for it.** Check out the comparison chart below with some of today's most popular selling gut health beverages and discover why Xiome365 is the BEST choice in the marketplace - period.

Popular Selling Gut Health Beverages	HEALTH-ADE KOMBUCHA	Lifeway Kefir	Chobani Greek Yogurt Drink	Xiome365
Organic Ingredients	3	5	None	25
Added Sugars?	Yes	Yes	Yes	No
Branded, clinically researched nutrients	None	None	None	3
Contains milk/dairy products	No	Yes	Yes	No
Requires refrigeration	Yes	Yes	Yes	No
Calories per ounce	4	24	21	2
Cost per ounce	21 cents	15 cents	26 cents	25 cents

Every month, more and more people around the world are discovering the importance of improving and maintaining their gut health. However, most people have no clue what to do or where to start.

So, they end up buying specialty beverages from their local grocery store because the product says 'gut health' or uses the words 'prebiotic' or 'probiotic' on the label.

Sadly, many of these products can't deliver anywhere near the type of gut health benefits most people expect. And if they can't deliver real results...they're a **waste of money**.

## SMART TIP: Prepare NOW for Cold, Flu & COVID Season

*Tis the season.* It seems like everywhere you look right now you're seeing news reports and advertising encouraging us to get our flu shots, vaccines or COVID boosters. While we're entering what is commonly known as 'Cold & Flu Season', here at Xooma, we like to call it **'Boost Your Immune System Season.'**

Let's be honest.

The stronger your immune system is, the less likely you are to catch a cold, flu...or even something as serious as COVID. Even if you do end up with one of these viral invaders in your body, a strong & healthy immune system should help minimize your symptoms and help you recover faster. So, the most important question you need to ask yourself this month is...

## immunity

For starters, making good food/diet choices and getting some exercise will definitely help keep your immune system stronger in the months ahead. Beyond that, proper nutrition through supplementation can make a huge difference in your ability to 'fight' the bacterial, viral & fungal threats your body encounters.

Fortunately, Xooma has many proven wellness products that directly (or indirectly) support the strength of your natural immune system as we enter this new season. Those products include **X20**, **SilverMAX**, **Xiome365**, **Probiotix**, **Insta-Protex** and **Natural Collection**.

Visit **[Xooma.com](http://Xooma.com)** to learn more about these products. Log in to your Member's Portal for detailed product information, white papers, archived *Health Beat* newsletters, and recordings from our Health Education Calls.

**Remember...**practicing PREVENTION is always a much smarter strategy than waiting until you get sick. So, don't wait. Start boosting your immune system this month by making sure you have these powerful Xooma products in your home.

What are YOU doing to keep your immune system strong this season?



# LET'S TALK ABOUT POOP

We get it. This is not the type of thing most of us talk about openly. However, a steadily growing number of people around the world are having elimination (poop) problems...and that's not good.

In fact, according to the most recent data from the NIH, 16 out of every 100 adults around the world have chronic constipation. And if you're 60 or older, the number jumps to 33 out of every 100 people. In the U.S. alone, there are at least 2.5 million doctor visits per year for constipation.

So, let's explore **WHY** this happens to so many of us...  
and more importantly, **WHAT** can we do about it.

**DEHYDRATION:** Dehydration is a major cause of constipation. As stool moves through the large intestine, the large intestine absorbs water naturally. If you do not have enough water in your body, your intestine will remove extra water from the stool which leaves you with hard and dry stools that are difficult to pass. **SOLUTION:** Drink plenty of water daily with X2O in order to keep your body properly hydrated. Although they contain water, most caffeinated drinks (like coffee or soda) actually stimulate fluid loss than can lead to dehydration.



**POOR DIGESTION:** In our modern-day food choices, much of what we eat is completely devoid of natural enzymes. And those enzymes are a critical factor for supporting the breakdown of those foods and nutrient absorption within your body. So, if they are not in your food and you don't have enough of them in your body, you'll experience poor digestion - which leads to poor elimination.

**SOLUTION:** Give your body the key enzymes it needs to effectively break down and digest those foods by using a capsule of Xooma's Assimilator with your main meals each day.



**POOR GUT HEALTH:** Imbalances in your gut and microbiome can lead to either constipation or diarrhea. In either situation, it may be your body's way of telling you that your gut health is suffering. Sadly, with all the chemicals and toxins in our modern-day foods and beverages, combined with the over-use of antibiotics, a majority of us have some level of gut disfunction. And poor gut health not only creates poop problems, but it also leads to many other disease and illness conditions. **SOLUTION:** Protect and improve your gut health with the nutritional support it needs by enjoying the delicious prebiotic beverage, Xiome365, weekly and taking one capsule of Probiotix each day.



**CHRONIC CONSTIPATION:** People who have struggled with constipation over long period of time (several months or years) can benefit greatly from doing an internal 'cleanse' of the GI tract. By gently removing the built-up waste material and fecal matter from the bowels, we allow the body to do a 'reset' of the inner terrain to support regular elimination.

**SOLUTION:** Nature's Body Cleanse can be a great place to start for those who have struggled with constipation over a long period of time. Not only will it gently cleanse the GI tract, it can also help the body eliminate harmful toxins that cause weight gain. And, this formula is gentle enough to be used over long periods of time for people who find it difficult to maintain regularity no matter what they do.



\*The statements in this publication have not been evaluated by the Food and Drug Administration, and are not intended to diagnose, treat, cure or prevent any disease.

## SAVINGS ON GUT HEALTH AND IMMUNE SYSTEM PROTECTION

**Xiome365** is PURE goodness for your microbiome and gut health, soothing and nourishing your gut. And it tastes better than any other 'gut health' beverage on the market today.

Thru the month of October, you can save an **extra \$10 OFF** by using special **item code 5015** when you order your jar of Xiome365. You'll get each jar for just \$39.95 (Limit 3 per Member ID).

 **That just \$1.<sup>99</sup> per serving!**



Don't let today's broken food supply strip away your good health.

Protect your gut and immune system one delicious glass at a time with **Xiome365**.

## It all starts with a QUESTION

Sharing Xooma's products and Prosperity Plan with as many people as you can is what leads to more rewards and success for you. But let's be honest, starting that first conversation (or text message) can sometimes feel awkward because no one wants to come across as a 'pushy salesperson'.



Instead of trying to come up with the "perfect pitch," **keep it simple** – start by asking them some questions.

Questions open the door. They allow you to gain a deeper understanding of someone's needs, wants, and problems they're looking to solve. By showing a genuine interest in their situation, you build trust and rapport – the foundation for growing a team in Xooma. Strong relationships not only lead to repeat orders, but also to referrals that can fuel your long-term success.

Even better, asking questions gives people a chance to share their concerns up front. By addressing these issues early on, you can provide the necessary information or reassurance to alleviate their doubts.

### Here are a few easy conversation starters you can try:

- ☐ If there was one area of your health you could change right now, what would it be?
- ☐ What type (or brand) of water do you normally drink?
- ☐ What are you currently doing to support your overall gut health?
- ☐ Would you be open to getting paid for helping people improve their health?
- ☐ Do you ever struggle with low energy levels or staying focused at work?

The more you listen, the more natural it becomes to share how Xooma can fit into their life.