Xooma's Probiotix™ versus The Competition

Don't be fooled by the 'bargain' brand probiotic products on the retail store shelf. Today's highly advertised probiotics pale in comparison to Xooma's NEW **Probiotix** formula.



- **CFUs (Colony Forming Units)**: Xooma's Probiotix contains 30 Billion CFUs per capsule. That's as much as 30 times more than the competition!
- **Number of Probiotic Strains:** More strains = more health benefits. Xooma's Probiotix contains 8 clinically researched strains while the competitors' only offer 1, 2 or 3 strains.
- Prebiotics: Xooma's Probiotix contains a research proven, trademarked prebiotic formula known as NutraFlora®. Sadly, only one of today's popular retail brands even offers a prebiotic (generic inulin).
- Price/Value: Compared to most retail brands, Xooma's Probiotix gives you 20-30 times more CFUs, 5-7 more probiotic strains and is the only one with a trademarked prebiotic blend. You'd have to buy <u>multiple</u> boxes of the competitive brands just to equal the CFU count of Xooma's Probiotix. That's why there's no better value for your money than Probiotix!

		CFU Count	# of Strains	Prebiotic	Capsule Count	Average Price	Cost per Billion CFU
BEST VALUE	Xooma's Probiotix	30 Billion	8	YES - NutraFlora®	30	\$39.99	\$1.33
	Align	1 Billion	1	NO	28	\$28.50	\$28.50
	True Biotics	2 Billion	2	NO	30	\$15.00	\$7.50
	Phillips Colon Health	1.75 Billion	3	NO	30	\$18.00	\$10.28
	Culturelle	10 Billion	1	YES - Inulin	30	\$19.00	\$1.90

