

New Member Email Training Series

Xooma has such a great variety of tools and training support that it can be a little overwhelming for a new Member to get familiar with all of it. In fact, even Members who have been part of the Xooma Family for several months are sometimes unaware of all the good 'stuff' we've put together for them.



That's why we created a new Email Training Series. What better way to help our newest Members get started than to learn about the products, support tools and systems we have to help them achieve better health or launch a successful business fast.

Once someone becomes a Xooma Member they will receive a special training email once every 2 days during their first 45 days. These short and easy-to-read emails will help educate new Members with 'bite size nuggets' of information and discoveries. And to ensure they don't miss anything, we are including 'NMES' (New Member Education Series) in the subject line of each email.

Here's a taste of what we'll be sharing:

- Getting started the right way
- Your free replicatable websites
- Xooma's Premier Products
- What's in store for you at www.xoomastore.com
- Superior service from your Member Services Team
- Tune into 'Xooma TV'

Are you getting all the Loyalty Rewards available to you?



If you're reading your recent emails from Xooma Worldwide, you've been seeing lots about our extremely popular Loyalty Rewards Program that gives you FREE products. **But did you know you can earn DOUBLE rewards?**

It's easy! Just by being a subscriber to the Xooma Builder system – which you want to do anyway if you're serious about building a business – you can earn double rewards every 90 days. So don't miss out. Claim your Loyalty Rewards today!

The 'PULSE' celebrates two years!

Two years ago this month, Xooma published its first issue of the 'Pulse' newsletter. With so much happening in Xooma – new product releases, state-of-the-art tools, and hot Member news – we want to keep you in-the-know. So if you want to *keep your finger on the Pulse* of what's happening in Xooma, look for the latest issue the beginning of every month in your back office and inside your monthly orders.



An even bigger anniversary – celebrating 11 years for Zack Howell and Ken Marsh!

Congratulations to two of our top executives at Xooma, Chief Operations Officer, Zack Howell, and Vice President of Sales & Marketing, Ken Marsh.



Zack and Ken joined Xooma's parent company, The Health Network, in September of 2003. Here is where each of them came from and how Xooma benefits from their corporate experience and personal talents.

Our Chief Operations Officer, Zack Howell, oversaw many high impact projects for the DEWALT brand of manufacturing giant, Black & Decker, including the launch of www.dewalt.com and www.dewaltservicenet.com, with a combined membership of 1 million customers and nearly 15 million dollars in annual sales. Zack carries this eBusiness and information technology expertise to Xooma through supply chain management, operational efficiencies and commissions administration and auditing.

For Vice President of Sales & Marketing, Ken Marsh, the town of Williamsburg won out over Chicago's towering skyscrapers and award-winning restaurants. Having worked as a top-level manager within the prestigious Nightingale-Conant Corporation, Ken has a passion for empowering



(Continued on page 2)

Get your Chocolate 'Fix' in September and SAVE!

If you're like most people, you crave the taste of chocolate throughout the entire year. But, those cravings seem to get even stronger when the weather turns colder – *which is right around the corner*. So now is the time to stock up so you can satisfy those fall and winter cravings with a delicious cup of hot chocolate made with guilt-free Chocolate Fix.



Order Chocolate Fix in September and get up to 3 boxes for **just \$21.95 each**. That's a savings of \$18 off the retail price - making your cost just \$1.57 per delicious packet. Not only is this an incredible value, you'll be getting some powerful health benefits at the same time. **Order ITEM #8499 by September 30th** and satisfy those fall and winter chocolate cravings for LESS.

Healthy, guilt-free chocolate that tastes great?!

That's right, Xooma's done it again. With the main ingredient being raw, high quality cocoa, this delightful and guilt-free treat offers lots of benefits. So let's find out what's so amazing about those cocoa beans.

Experts have begun referring to the cocoa bean as nature's most surprising "superfruit". Cocoa is especially rich in polyphenols, a group of protective antioxidant compounds found in many plant foods such as red wine and tea. The polyphenols include anthocyanins, isoflavones, flavanols, and flavones. Of special interest to health researchers are flavanols in cocoa, including flavan-3-ols, catechins, epicatechins and proanthocyanidins. What do polyphenols offer? Scientific research is showing that these naturally-occurring substances not only protect the cells of our bodies from premature destruction, but they also help to reduce the risk of disease.

So you might be asking, how does Xooma's Chocolate Fix compare to a regular old you-know-who's chocolate bar? Check out the difference... while enjoying a cup of delicious, healthy – and guilt-free – Chocolate Fix!

	Xooma's Chocolate Fix	HERSHEY'S® Milk Chocolate Bar
Calories	50	210
Calories from Fat	15	110
Total Fat	1.5 g	13 g
Cholesterol	0 mg	10 mg
Total Carbohydrates	10 g	26 g
Sugars	8 g	24 g
Artificial Flavor	NO	YES
Contains Organic Ingredients	YES	NO
Fruit and Vegetable Extracts	YES	NO

* Hersheys® is a registered trademark of The Hershey's Company

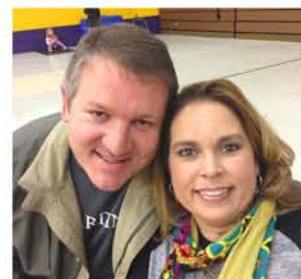
Zack Howell and Ken Marsh Celebrate 11 Years! (continued)

people, coupled with his 23 years of experience in the home-based business industry. He has been recognized as a leading speaker and trainer in both the corporate and Direct Selling industry. Ken has become known as the "Voice" of Xooma, as a speaker and trainer, complemented by over 20 years of Xtreme product and health knowledge.

Together, they were instrumental in launching Xooma Worldwide in May 2005, with President and CEO, Ron Howell. And since, have been responsible for helping to position Xooma Worldwide as one of the most respected companies in the Direct Selling industry.

Recruiting is 'hot' in Alabama, thanks to Laura Harrell!

Laura Harrell tried Xooma's products and loved them. As she continued to use them regularly, it became virtually impossible for her not to talk about Xooma. She was seeing such great results for herself that everyone around her was noticing. So she told herself, "I'm crazy if I don't start working this like a business because it's helping so many people."



Coming from a family-owned business for many years, Laura has never been part of the direct sales industry. You would never know she's brand new to the industry when asked what she attributes her success to. "It's really based on relationships with people. If you have relationships with people, then they want to know what you're so excited about," Laura shares.

She and her team are doing mostly home meetings, where hosts and guests alike are inviting people. She says most of the people are joining Xooma on the spot. But how can they not, after seeing Senior Director Denson Taylor's presentations, she adds.

Laura is also grateful for her sponsors, Barry and Joy, who have been highly supportive and helpful. Here at Xooma, we are grateful to you, Laura, for joining the Xooma Family and helping so many others do the same. A big Xooma welcome to Laura Harrell and "Team Huntsville!"